



**AGENCY REPORT**

for

Metro Nashville Arts Commission Meeting

November 19, 2015

Metro Office Building 2<sup>nd</sup> floor, Davidson Conference Room

800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Dr. Ruth Ross Edmonds, Laurie Eskind, Matt Fischer, Clay Haynes, Larry Keeton, Meg MacFadyen, Joseph (Pepe) Presley, Stephanie Pruitt, Marielena Ramos, Paula Roberts, Hope Stringer, Santi Tefel, and Sherry West

## Overall Action Items:

- **FY17 Grant Guidelines**

### Improve the Creative Workforce

#### 1. Programs

- Bike Racks Phase III—Staff is working closely with the four selected artists and fabricator to finalize the designs and begin fabrication. Fabrication of *Bee Cycle* and *Intersection Rails* is currently underway.
- Civil Rights Public Art Project — Artist Walter Hood is finalizing photo selections and working with a local concrete contractor on prototypes of *Witness Walls*. Parks staff has signed-off on the revised site plan. Artwork fabrication is expected to begin in 2016 with a late spring installation. Walter Hood spoke at the 2015 TEDx Salon Creo event on October 24 at Belmont University. During that visit, the artist met with Civil Rights Veterans at the Edgehill Library to gather feedback on his revised design.
- Community Centers (Madison Park and Smith Springs Park) – On hold.
- KVB —The installation is continuing with 8 additional poles scheduled to go in this week.
- West Riverfront Park – *Light Meander* installation is completed. Staff is managing some vandalism/skateboarder issues. Staff is addressing with Metro police, additional signage and the artists are considering some design modifications.
- Maintenance of Public Art Collection —Staff is currently managing needed maintenance work such as cleaning and landscaping around some artworks.
- Learning Lab - Staff has identified a new partner, the Arts and Business Council of Greater Nashville (ABC), for the Placemaking Learning Lab funded by the National Endowment for the Arts. ABC will help with training logistics, curriculum development and outreach to artists.
- Public Art Plan - Todd Bressi & Associates' contract has been executed. Staff has begun work to start the Public Art Community Investment Plan process. Todd Bressi and Meredith McKinley will lead a discussion about the Plan during the meeting Nov. 19.
- Donated Artwork – Last month the Public Art Committee reviewed the first Donated Artwork request from the Tennessee Woman Suffrage Monument Committee. The PAC recommended conditional approval of the monument for placement in Centennial Park. Several conditions must be met before final acceptance can be made and were outlined in a memo to the Suffrage Monument Committee. The donation request went to the Parks board for review Nov. 3 and was approved with conditions including a maintenance fund in perpetuity.
- Metro Arts Grants — Based on grantee closeout data from FY15, Metro Arts supported over 3,300 creative workers through grant funding. This figure includes full-time and contract artistic personnel from all grant categories.
- THRIVE Micro-funding Program — No proposals are up for consideration this month. After work “talk-shop” events were held on Oct 28 in south Nashville and Nov 18 in Donelson to connect with artists about the program. Rebecca presented a session *Community-Building Through Creative Exchange* at ArtCamp2. More webinars, informational sessions, and outreach activities are being scheduled in the coming months.
- Artober Nashville – Serves as a platform for artists and organizations to present their work, collaborate, and share best practices.

## 2. Partnerships & Policies

- Artober Nashville —Monthly Artober Community Partner meetings offer professional training and development opportunities through special topic presentations. We currently have 498 subscribers to the Artober community partner email list.
- MNPS – Metro Arts participated in the Hunters Lane Academy Showcase on October 29, 2015. The event offered different stations for prospective students to become acquainted with the music, art, science, foreign language, and math courses available within the IB Program. Academy Partners were represented for all HLHS academies at the event.

## 3. Tools

- Metro Arts Grants – The Community Engagement Team has been diligently researching and developing revised grant guidelines for FY17. Simultaneously, we have been evaluating FY15 grantee closeout data. These figures include a number of points of interest including information about creative workers, students served, project locations, and traditional under-invested populations. This information is currently being compiled for the purpose of demonstrating collective impact of the arts in our city as well as informing projections for FY17.
- Arts Build Communities Grants – 3 of the 14 FY16 funded projects are complete. These agencies have successfully submitted their closeout reports and final invoices have been processed.
- Artist Directory—The Directory is a resource utilized by the creative class and consumers in the community. There are 360 profiles in the directory.
- Arts Buzz – The monthly Arts Buzz e-newsletter informs artists and creatives about local, regional and national opportunities for calls, auditions, fellowships, jobs & more. There are currently 1,074 subscribers.

## Increase Creative Participation

### 1. Programs

- Our Town —*Our Town: Together Heroic* spent two days at the Nashville Public Library (October 16<sup>th</sup> & 17<sup>th</sup>) where they completed two large-scale stamp portraits and were a featured stop on the Nashville Print Crawl. Staff is currently working with artist Bryce McCloud to prepare for a multi-day residency and exhibit at Oz Art Nashville on December 7<sup>th</sup>-10<sup>th</sup>.
- Bonnaroo Works Fund Grant- Metro Arts received a \$4,000 grant which is being used to commission local writers, poets, song writers and sound artists to create sound or literary works inspired by Metro Arts Public Art collection or the Art in Public Places collection. A number of the newly created works we performed at public events in October. Performances including Nashville Symphony's Free Day of Music and WFCL 91.1 Classical Live in Studio C segment. There is a Soundcrawl feature on the ExploreNashvilleArt.com web site that showcases each of the commissions.
- Metro Arts Grants —From the FY15 grantee closeout data, we calculated that Metro Arts reached over 2.6 million citizens through grantee projects/programs.
- Arts Build Communities —The 3 recently completed ABC projects included mural work in a number of Metro Schools on Hands on Nashville Day, the 33<sup>rd</sup> Annual African Street Festival, and craft demonstrations during National Craft week at the Nashville International Airport.
- Artober Nashville – There were 730 events listed on the Artober website, presented by 213partners. Media coverage included The Tennessean, Nashville Scene, Nashville Arts Magazine, NewsChannel5 Plus Side of Nashville and StyleBlueprint. Weekly e-blasts were sent to 3,000 subscribers. Our combined reach on social media was 2.5 million.
- THRIVE – THRIVE funds projects that engage neighborhood art-making, open up and reimagine places, and inspire and activate the imagination through shared experiences and art-making throughout Davidson

County. . The dedication of “To Love a City” poem/mural project, Norf Wall Fest, and the performance of “Nashville Please Don’t Litter” in conjunction with Inglewood Elementary School are all recently completed projects. “Henna Art and Bollywood Dance Junction” and “Facing Nashville” project are currently being executed.

## **2. Partnerships & Policies**

- Racial Equity and Arts Leadership (REAL) - The REAL learning cadre had their second meeting on Nov 11. There are 20 participants representing various cultural institutions around the city who continue to engage in conversation online and in monthly sessions.
- Nashville Arts Magazine —Staff continues to work with Nashville Arts Magazine to include monthly columns on the public art collection, arts education, and community arts activities in Nashville. The October issue featured articles about Artober Nashville and the future of the arts in Nashville.
- ULI— Staff is serving on the Urban Land Institute Urban Magnets/Urban Manufacturing and Young Leaders committee and working to integrate the arts into discussions about Nashville’s growth and development. Caroline co-chaired the ULI event, Building for a Creative Economy that occurred on Nov. 12. Kate Sofis of SFMade and Brian Coleman of Greenpoint Manufacturing in Brooklyn were the speakers. In addition, Caroline worked with ULI on a day of programming Nov. 11 for Kate Sofis. She met with makers/artisans, the Nashville Fashion Alliance, city and policy leaders about best practices for Urban Manufacturing and supporting the creative economy.
- Creative Exchange – Caroline is working with Springboard for the Arts leading our organizational partnership. The Creative Exchange Leading Organizations Pilot cohort include the Greater Pittsburgh Arts Council, Macon Arts Alliance of Macon, GA, Metro Arts, Movimiento de Arte y Cultura Latino Americana in San Jose, CA, and Springboard for the Arts, Creative Exchange's parent organization in Saint Paul, MN. To date she has developed an Artist-Designed Bike Rack Toolkit that will be produced for a national audience.
- Nashville Convention Visitor’s Corporation—Jen/Rebecca continue to engage in conversations with NCVC staff on how to better integrate arts scene into tools, online maps and visitor center education.
- Arts Build Communities – As a designated agency, staff continues to work with the TAC in administering the ABC grants program.

## **3. Tools**

- ExploreNashvilleArt.com Mobile site— Recent updates to the site include the new Sound Crawl featuring the commissions of literary, music and sound artists based on public artworks that were funded through the Bonnaroo Works Fund and the public art intern has been adding additional community murals
- Classroom Resources – The [Metro Arts website](#) includes a full compilation of curriculum guides and teacher resources focused on public artworks.

## **Improve Creative Quality & Innovation**

### **1. Programs**

- Metro Arts Grants—The Community Engagement Team with the Grants and Awards Committee have prepared proposed grant guidelines for FY17. These guidelines include a ranking continuance for FY16 Basic Operating Support grantees that requires that these agencies complete a reverification process to receive funding in FY17. Program grant categories will follow the same process as FY16 but will have a revised application and scoring rubric that aligns with Metro Arts new strategic plan. A communication plan has been developed to notify grantees of these changes during the first week of December with a number of opportunities to gain additional information via webinar training and open office hours. Based on the feedback received from our grantee focus groups in July, we are preparing to release the FY16 closeout

report in January 2016. This allows grantees ample time to review the questions included in the closeout report and time to collect the data and demographic information required.

- THRIVE –Provides funding for artists to execute artistic vision through innovative projects that engage community and impact neighborhoods.

## **2. Partnerships & Policies**

- Culture Here Report is nearly finalized and we are working with Mayor's Office and Chamber on release date.
- Working with Metro Planning to identify national funding opportunities related to implementing NashvilleNext/Arts & Culture framework.

## **Operations**

### **1. Staff Management and Development**

- Rebecca attended Grantmakers in the Arts Conference in Los Angeles in October.
- Caroline is a finalist for a national Public Art Network Council seat. Selected members will be announced in December.
- Jen has been nominated as chair for the US Urban Arts Federation and is serving as a national grant review panelist for the National Endowment for the Arts.

### **2. Finance**

### **3. Media**

### **4. External Affairs**

- Organized local creative economy tours for 60 participants during the National League of Cities Convention that was hosted in early November.
- Rebecca is presenting a session *Community-Building Through Creative Exchange* at Art Camp2
- Metro Arts is preparing a briefing document for both Metro Council members and new Mayor and will participate in new Council orientation on October 10.
- Have facilitated one on one meetings with Council members Roberts, Syracuse, Cooper, Hurt and Mendes.

### **5. Community Leadership**

- The Community Engagement program is a finalist for a 12&Broad Awards
- Arts & Business Council Programming Advisory Committee - Rebecca
- ULI Urban Magnets/Urban Manufacturing-Caroline
- PAN Member-Caroline
- Curb Center Creative Catalyst - Rebecca
- Hunters Lane IB Academy Business Partner Council-Rebecca & Laurel
- FutureReady Nashville - Rebecca
- Nashville Film Television Transmedia Council – Jen/Rebecca
- Urban States Arts Federation Executive Board—Jen
- OZ Arts Advisory Council-Jen
- Vanderbilt Engineering Maker Spaces Committee--Jen
- Music Makes Us Advisory Council-Jen
- Americans for the Arts Advisory Committee on Transforming America's Communities-Jen
- TEDxNashville-Jen/Rebecca
- 5<sup>th</sup> Avenue of the Arts - Rebecca

## Financial Report

### FY2016 Summary Report 11/16/2015

	Budget	Actual	Remaining	Notes
Metro Salaries	\$403,400	<b>\$140,320</b>	\$263,080	
Total Salaries	\$403,400	<b>\$140,320</b>	\$263,080	
Total Fringes	\$148,900	<b>\$46,576</b>	\$102,324	
Total Operational	\$174,500	<b>\$52,244</b>	\$122,256	
Total Internal Services	\$33,300	<b>\$13,438</b>	\$19,862	
Total TAC MCI Grant (Operating)	\$65,500	<b>\$12,260</b>	\$53,240	
Total TAC ABC Admin	\$4,440	<b>\$0</b>	\$4,440	
Total TAC ABC Regrants	\$25,160	<b>\$11,537</b>	\$13,623	
Total Metro Arts Grant Contributions	\$1,910,200	<b>\$1,524,374</b>	\$385,826	
TOTALS For FY2014	\$2,765,400	<b>\$1,800,749</b>	\$964,651	
	Accrued Balance	Actual	Remaining	Notes
Special Purpose Fund	\$73,235	<b>\$11,726</b>	\$61,509	
	Accrued Balance	Actual	Remaining	Notes
Convention Fund	\$37,566	<b>\$0</b>	\$37,566	

## Financial Report

### Percent for Public Art Fund Report

11/16/2015

#### Revenues

Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300
MTA Bus Stop Credit for Twenty Eighth Avenue Connector	\$29,772
Capital Spending Plan 2011, 2013	\$2,568,500
<b>Total Revenues</b>	<b>\$8,948,488</b>

<b>Total Expenditures</b>	<b>(\$5,536,306)</b>
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<b>Subtotal</b>	<b>\$3,412,182</b>
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#### Encumbrances

Funds Assigned to Bellevue Library	(\$45,998)
Funds Assigned to Bike Racks, Phase 2	(\$7,976)
Funds Assigned to Bike Racks, Phase 3	(\$246,550)
Funds Assigned to Civil Rights Public Art Project	(\$119,838)
Funds Assigned to KVB	(\$332,315)
Funds Assigned to Madison Park Community Center	(\$98,000)
Funds Assigned to Our Town Project (Bryce McCloud)	(\$25,672)
Funds Assigned to Public Art Master Plan	(\$145,000)
Funds Assigned to Public Square - Civil Rights Project	(\$369,629)
Funds Assigned to Smith Springs Park	(\$98,000)
Funds Assigned to West Riverfront Park	(\$134,647)
Funds Assigned to Capital Maintenance	(\$50,000)
Funds Assigned to Staff Administration	(\$238,083)
<b>Total Encumbrances</b>	<b>(\$1,911,707)</b>

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<b>Total Available Funds</b>	<b>\$1,500,475</b>
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## Grant Dollars at Work – December 2015

For additional information see [www.nowplayingnashville.com](http://www.nowplayingnashville.com)

Actors Bridge Ensemble	Basic Operating Support - \$ 13,250	<i>STAR WARS: A study group adventure</i>
Adventure Science Center	Arts Access Support - \$ 3,125	<i>12 Days of Science</i>
Belcourt Theatre	Basic Operating Support - \$ 130,500	<i>It's A Wonderful Life</i>
Cheekwood	Basic Operating Support - \$ 118,183	<i>Holiday Lights at Cheekwood</i>
Country Music Hall of Fame	Basic Operating Support - \$ 129,000	<i>Creative Zone: Ornamental Instruments</i>
Frist Center for the Visual Arts	Basic Operating Support - \$ 130,500	<i>Michelangelo: Sacred and Profane, Masterpiece Drawings from the Casa Buonarroti</i>
Nashville Ballet	Basic Operating Support - \$ 129,000	<i>Nashville's Nutcracker with the Nashville Symphony</i>
Nashville Children's Theatre	Basic Operating Support - \$ 88,000	<i>Charlotte's Web</i>
Nashville Jazz Workshop	Basic Operating Support - \$ 49,925	<i>Musos and More: Multi-Media Artworks by Green Daniel</i>
Nashville Repertory Theatre	Basic Operating Support - \$ 68,000	<i>A Christmas Story</i>
Nashville Shakespeare Festival	Basic Operating Support - \$ 55,000	<i>Shakespeare Allowed!</i>
Nashville Symphony	Basic Operating Support - \$ 118,183	<i>Handel's Messiah</i>
Southern Word	Basic Operating Support - \$ 22,700	<i>State of the Word</i>
Tennessee Performing Arts Center	Basic Operating Support - \$ 127,500	<i>Home Free</i>
Tennessee Women's Theater Project	Basic Operating Support - \$ 8,425	<i>The Twelve Dates of Christmas by Ginna Hoben</i>
Watkins College of Art, Design & Film	Basic Operating Support - \$ 118,183	<i>Death Panels: Comics &amp; Art by Luke Howard and Cameron Lucente</i>

## Media / Important Links

Nashville Post, July 2015, Metro Arts receives recognition,

[https://www.nashvillepost.com/news/2015/7/30/on\\_the\\_move\\_30\\_july\\_2015](https://www.nashvillepost.com/news/2015/7/30/on_the_move_30_july_2015)

Nashville Post, July 2015, Metro Arts Joins National Pilot Program That Aims to Build Stronger Neighborhoods and Communities, <https://nashvilleartscritic.com/arts/metro-arts-pilot/>

### Public Art

The Nashville Banner, October 21, 2015, [Moeller's Stix Livens KVB Roundabout](#)

WPLN, October 5, 2015, [Art Inspired By Art: Writers And Musicians Respond To Nashville's Public Art Collection](#)

The Tennessean, September 30, 2015, [Stix public art project takes root](#)

Next City, September 23, 2015, [Public Art Piece in Nashville Has Unusual Install](#)

WPLN, September 21, 2015, [Just You Wait, Metro Arts Says. Towering 'Stix' Sculpture Will Impress](#)

The Tennessean, September 3, 2015, [Digging for 'Stix' public art begins](#)

Channel 4 News, September 2, 2015, [Installation begins on Nashville's most expensive public art piece](#)

The Tennessean, June 24, 2015, [Cumberland River-inspired downtown Nashville sculpture installed](#)

Nashville Public Radio, June 23, 2015, [Nashville's Newest Sculpture Aims to Recapture Cumberland River's Old Glory.](#)

### Community Arts/Engagement

#### AUTHORLINK

[Children's and Young Adult Literature Step Off the Page at Southern Festival of Books](#)

[Chattanooga.com](#)

[Tennessee Welcome Centers Showcase Local Makers](#)



## The Lebanon Democrat

[Diverse, Local Talent to Accompany 27th Annual Southern Festival of Books](#)

## Nashville Arts Magazine

[Artober Nashville 2015](#)

## Nashville Scene

[Artober Nashville: \*Chapter & Verse\* Opens International Black Film Festival of Nashville Tonight](#)

[Weekly INSIDER "Hot Sheet"](#)

## NewsChannel5

[The Plus Side of Nashville](#)

## Style Blueprint

[Jen Cole: FACES Of Nashville](#)

## The Tennessean

[10 Arttober Nashville Events Inspire Holiday Shopping](#)

[Arts Community Takes Center Stage in Arttober](#)

## WPLN - Nashville Public Radio

[Art Inspired By Art: Writers and Musicians Respond to Nashville's Public Art Collection](#)

[7 Ideas Nashville Wants Other Cities To Copy After Their Leaders Come To Town](#)

## Important Dates

Thurs & Fri, Nov 26 & 27	OFFICE CLOSED	Metro Holiday - Thanksgiving
Tues, Dec 1	Noon	Community Engagement & Gov. Affairs Committee meeting
<del>Wed, Dec 2</del>	<del>CANCELLED ... Noon</del>	<del>Grants Committee meeting</del>
Dec. 7 – 10		Our Town @ OZ
Thurs, Dec 10	1:30pm	Public Art Committee (PAC) meeting
Thurs, Dec 17	Noon	Metro Arts Commission meeting
Thurs & Fri, Dec 24 & 25	OFFICE CLOSED	Metro Holiday – Christmas Eve & Christmas Day